

**EQUIPMENT
STRONG ENOUGH
TO STAKE YOUR
NAME ON.**



Your fitness center's name may be the most important thing you own. It tells members who you are and what you represent, setting you apart from your competition. You're committed to your name, so reinforce it with customized equipment from Iron Grip. Only Iron Grip can offer precision engraving capabilities to recreate intricate logos and vibrant, permanent colors.

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AMERICAN TO THE CORE.