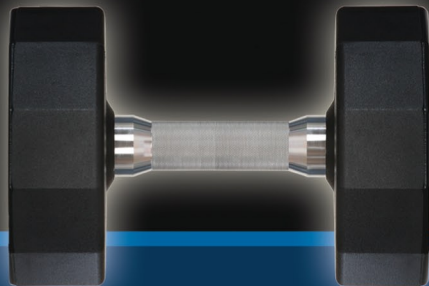
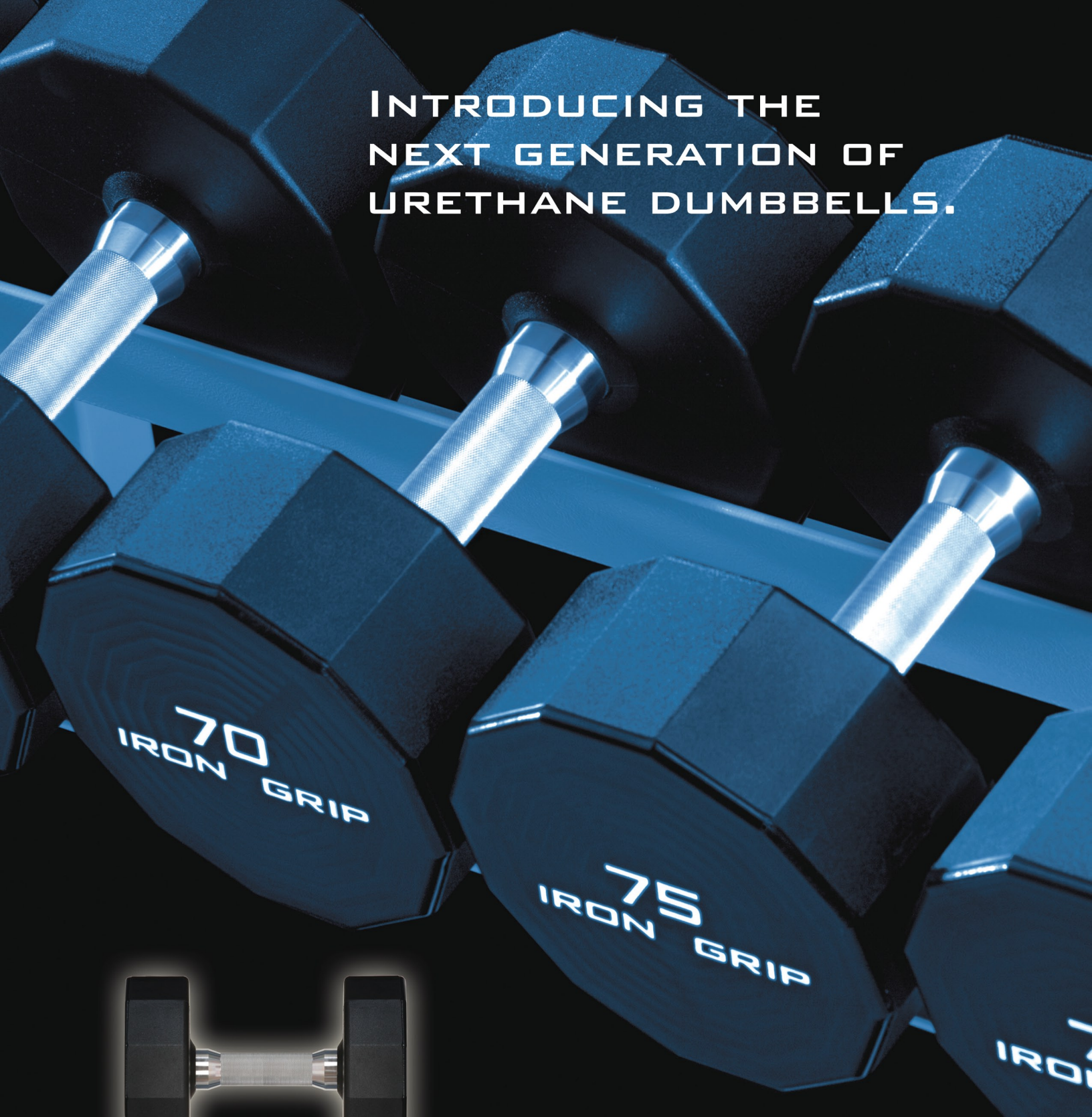


# INTRODUCING THE NEXT GENERATION OF URETHANE DUMBBELLS.



We're proud to introduce the latest in a long line of innovations: Iron Grip's newly redesigned urethane dumbbell. It offers an updated, patented handle featuring flared shoulders to provide a more comfortable, secure, and ergonomic grip, and even greater durability. Plus a new unique textured surface that offers more scuff-resistance to keep your dumbbells looking new even longer. As always, we still formulate our proprietary urethane in the US for superior strength and longevity. And we still back our product with the strongest name in the industry. For more information, visit [www.ironrip.com](http://www.ironrip.com), or call us at 800-664-4766.



**IRON GRIP**  
BARBELL COMPANY