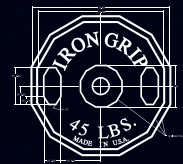


WHEN IT COMES TO URETHANE, WE CARRY
THE MOST WEIGHT IN THE INDUSTRY



Fifty million pounds. That's how much urethane-coated product we've shipped since we created the category in 1996. More than all of our competitors combined. From our urethane formula, to our proprietary production line, to our unique custom engraving option, our urethane manufacturing process has been steadily refined and improved to create the ultimate product. It's your choice. Go with someone touting their "revolutionary new" line of urethane weights, or choose the industry leader with 25,000 tons of revolution behind them. For more information, call 800-664-4766 or visit us at www.irongrip.com.



IRON GRIP
BARBELL COMPANY